



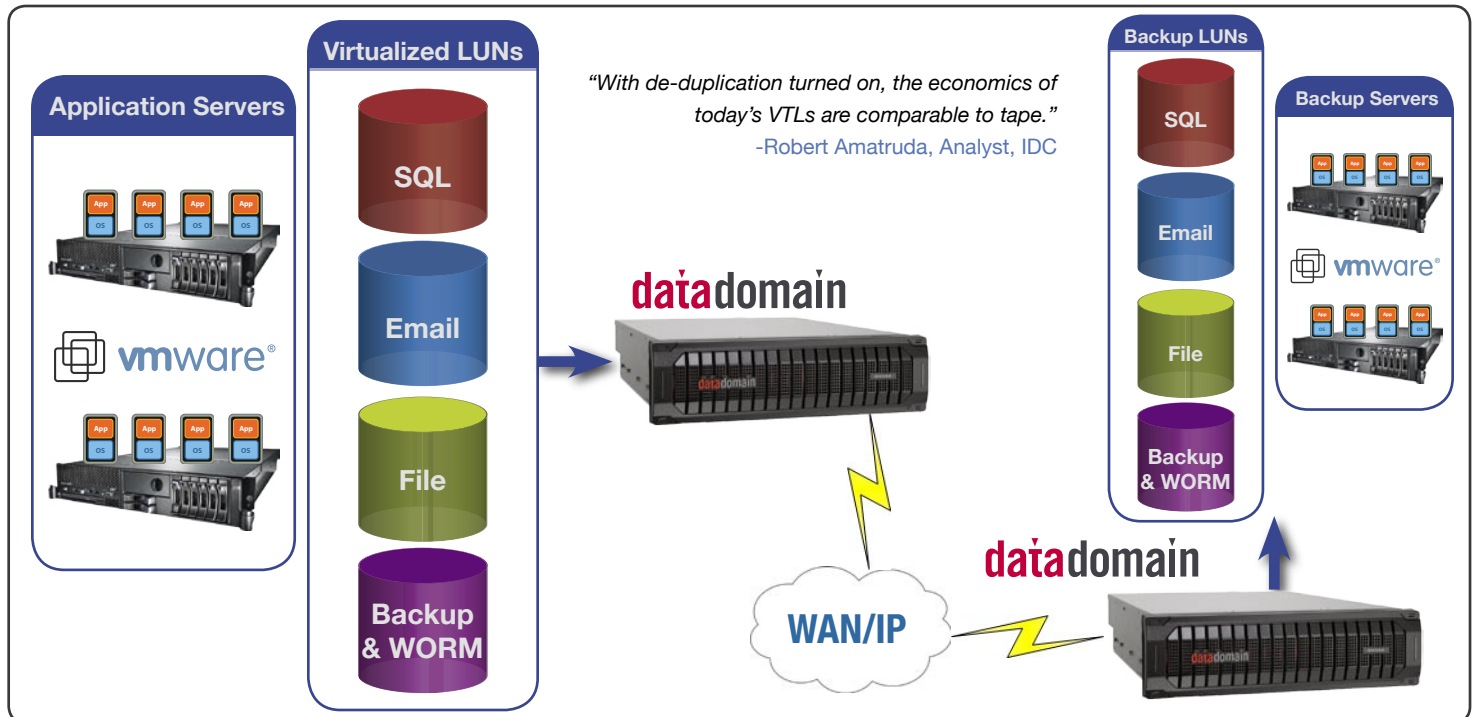
# De-Duplication

## Maximize DR operational efficiency

### REDUCE OPERATING & CAPITAL EXPENSES

One way to battle the rapidly expanding backup & remote replication requirements is with data de-duplication technology.

- » massive data reduction
- » reduced WAN resources dedicated to backup
- » shortened backup windows
- » extended data retention timelines
- » multi-site replication & data protection



### DATA DOMAIN ADVANTAGES

- » provides reliability and high availability with continuous verification of data & fault monitoring, and automatic healing capabilities
- » seamlessly integrates with existing backup applications & storage fabrics
- » increased data reduction because of unique de-duplication to the variable segment level, not file- or block-level
- » handles multi-site replication easily
- » brings the cost of DR within reach for SMBs