



# North American Systems Leasing, LLC

Through a joint venture between North American Systems International, Inc. (NASI) and CCA Financial, LLC (CCA), North American Systems Leasing, LLC was formed as a way for midrange IT departments to finance hardware acquisition costs, as well as software and services fees.

## Options

CCA is part of a larger group of companies valued at well over \$1 billion. CCA has been originating leases for data processing equipment and various electronics since 1972. Known for its financially solid customer base, flexible financing packages, and conservative operating philosophy, CCA carries a lease portfolio of over 2500 active leases, worth approximately \$300 million at any given time.

### Not A Broker...

At North American Systems Leasing, we retain ownership of every lease we originate. We are not a leasing broker, we won't broker the lease to any third party, and complete only transactions we are willing to own.

North American Systems Leasing finances only the firm term rental streams of leases, and never borrows against the equity invested in a lease, or the residual value of the equipment expected at lease termination.

### Blue Chip Customers

NASI and CCA are selective in their lessee base, preferring on building long-term partnerships with Fortune 1000 customers and those who are industry leaders in their fields.

## Why Lease?

Under North American Systems Leasing, you can choose a lease term of between twenty-four and forty-eight months. All leases are operating leases, which means that at the end of the lease term, you have the exclusive opportunity to purchase the equipment at fair market value (FMV), return it, or extend the lease. We are flexible in offering mid-term upgrades as well.

### Finance the whole solution

- » roll equipment, software, maintenance & professional services into a single monthly payment
- » unheard of flexibility in terms of vendor choices
- » mix & match new & used
- » match costs to benefits more closely over the term of the lease
- » manage your investment's total cost of ownership (TCO)
- » conserve cash flow for other investments
- » simplifies financial management of complex projects
- » predictable cost per month for budgeting
- » matching accounting and/or taxes with cash payment
- » accelerates IT project implementation by lowering financial hurdles

## Advantages

- » allows you to combine professional services and up-front software costs on one lease
- » lowers IT investment hurdles
- » reduces risk obsolescence
- » increases control over cash flow
- » enables you to build an agile and adaptable enterprise
- » matches IT project benefit with cost more closely, instead of waiting for 6+ months (or longer) to realize ROI
- » optimizes existing legacy system investments

*"...in many situations, technology leasing offers greater operational, strategic, and financial benefits than outright ownership."*

- William Roch, IDC Analyst



North American Systems Leasing, LLC allows you to start small and grow your solutions at your own pace.